

Data Analytics for Business Webinar Description

Overview

Data is the new oil. However, data provides no business benefit without the tools and skills to integrate, analyze, and present data meaningfully. Are you:

- Collecting a lot more data than your organization can possibly analyze?
- Faltering when integrating data to support your business decisions?
- Investing too much time preparing charts to support your presentations?
- Struggling to convince your organization to invest in a data analytics project?
- Hampered by gaps in your data quality?

Data analytics is an answer to these issues and more. The term data analytics encompasses data analysis with supporting software that:

- Integrates your data from multiple data sources.
- Identifies interesting trends and anomalies in the data to support business decision-making.
- Reduces your preparation time for engaging and memorable charts.
- Elevates your management reporting beyond the limitations of Excel.
- Improves data quality by suggesting corrections.

Intended audience

- CIOs, IT Directors and IT Managers
- Analytics Professionals
- Business End-users and Management
- Business Executive Leadership

Learning Outcomes

By participating in this webinar, participants will learn to:

- Differentiate data analytics from management reporting.
- Identify data sources that hold value for your organization.

Corvelle Drives Concepts To Completion
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- Create superior charts and reports.
- Describe business situations where data analytics can deliver business value.
- Select suitable data analytics software for your environment.
- Resolve data analytics implementation obstacles.

Webinar Schedule and Content

To make it easier to fit participation in the webinar into your schedule, we have split the content into two 90-minute sessions as follows:

Webinar session one outline:

Tuesday, 28 September 2021 11:00 am Eastern for 90 minutes

- Business benefits of data analytics.
- Technical concepts associated with data analytics.
- Powerful data visualizations to support decision-making.

Please click [here](#) to register for webinar session one. The cost is \$175.00 plus GST.

Webinar session two outline:

Tuesday, 5 October 2021 11:00 am Eastern for 90 minutes

- Selection of data analytics software.
- Strategies for seeking approval of data analytics projects.
- Successful implementation projects for data analytics.

Please click [here](#) to register for webinar session two. The cost is \$175.00 plus GST.

Supplemental handouts:

- Data analytics software package selection criteria.
- Key Elements of a Memorable Data Visualization
- Reprints of my relevant ITWC blogs.
- Extensive data analytics bibliography.
- List of data analytics articles written by Yogi Schulz

Who will benefit?

If you are interested in deriving more value from your data and presenting information more compellingly, these webinars are perfect for you. These webinars are not technically focused. Specifically, these webinars will appeal to professionals:

- Interested to better understand how data analytics supports better decision-making.
- Desiring to improve the presentation of a wide variety of operational, project and financial information with more compelling charts.
- Determined to position their data analytics implementation projects for success.

Biography for Presenter Yogi Schulz

Yogi Schulz founded Corvelle Consulting. The firm specializes in project management and information technology-related management consulting in the upstream oil & gas industry. In recent years, Yogi advises on using data analytics for business value.

Mr. Schulz has 40 years of Information Systems experience, of which over 35 have been spent as a consultant. He holds a B. Comm. from The University of Calgary. He is a member of PMI and CIPS and holds its ISP designation.

Yogi has presented at many conferences, including oil & gas conferences. Yogi writes a monthly blog at ITWorldCanada.com. Yogi served as a member of the Board of Directors of the PPDM Association. He has written monthly columns for Computing Canada and The Calgary Herald that address IT management issues.

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